

October 4-6, 2024

# Celebrate Movement, Celebrate Life



*DANCEFIX  
Flagship Studio  
in Walnut Hills -  
Grand Opening  
Sponsorship  
Opportunities*



**DANCEFIX<sup>®</sup>**

BY HBDC

[www.dancefixcincinnati.com](http://www.dancefixcincinnati.com)

# Introduction

DANCEFIX is delighted to announce the grand opening of its brand new flagship studio in the vibrant, up-and-coming Walnut Hills—a thriving creative community in Cincinnati. This expansive 5500 square foot facility will enable DANCEFIX to offer a broader range of dance and fitness classes for both adults and youth, and to serve as a creative event center at the heart of the neighborhood.

**Help fund the future of DANCEFIX Cincinnati's best loved dance fitness and community connection brand.**



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# Grand Opening Weekend



Are you ready to dance?

Join DANCEFIX for a community celebration of movement and life!

## Friday, October 4th

Sponsors join us for a special sponsors toast and preview between 5:30 and 6:30pm. The entire community is invited to the best dance party ever between 6:30 and 10 pm.

## Saturday and Sunday October 5th and 6th

Free Community Dance Classes for adults and children, Saturday and Sunday from 9 am to 3 pm each day, finishing with a community resource fair on Sunday to showcase our sponsors and neighboring organizations. We plan to MOVE Walnut Hills!



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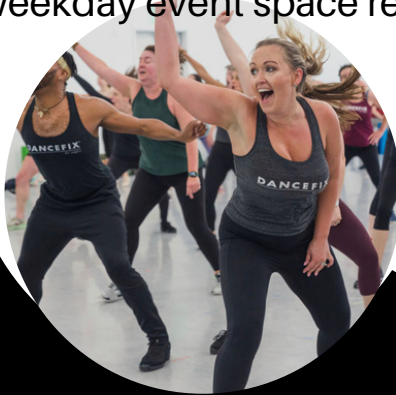
BY HBDC

# Sponsorship Levels

October 4-6, 2024

## I Wanna Dance With Somebody \$10000

- Premiere logo placement on Grand Opening signage.
- Name on permanent signature wall.
- Invitation for 4 guests to Grand Opening Sponsor Pre-Party and 10 tickets to the Opening Party on Oct. 4.
- Free Flash mob/performance at your organization's event.
- 2 free private dance classes for employees or friend-group or 40 class passes for single use by individuals.
- Invitation to participate in community resource fair, Sunday Oct 6th.
- Acknowledgement on all print, web, social and other media through December 2024.
- 30% discount on a weekday event space rental.



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# Sponsorship Levels

## Dancing Queen \$5000

- Gold level logo placement on Grand Opening signage
- Name on permanent signature wall
- Invitation for 2 guest to Grand Opening Sponsor Pre-Party and 5 tickets to the Opening Party on Oct. 4.
- 1 free private dance class for employees or friend-group or 20 class passes for single use by individuals
- Invitation to participate in community resource fair, Sunday Oct 6th.
- Acknowledgement on all print, web, social and other media through December 2024.
- 10% discount on a weekday event space rental



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# Sponsorship Levels

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## I Wanna Dance with Somebody \$2500

- Silver level logo placement on Grand Opening signage
- Name on permanent signature wall
- Invitation to the Opening Party on Oct. 4.
- 15 class passes for single use by individuals
- Invitation to participate in community resource fair, Sunday Oct 6th.
- Acknowledgement on all print, web, social and other media through December 2024.

## Just Dance! \$1000

- Bronze level logo placement on Grand Opening signage
- Name on permanent signature wall
- Invitation to Opening Party on Oct. 4.
- 10 class passes for single use by individuals.
- Acknowledgement on all print, web, social and other media through December 2024.



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# Sponsorship Levels

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## Dance Revolution \$500

- Friend level logo placement on Grand Opening Signage
- Name on permanent signature wall
- Invitation to Opening Party on Oct. 4.
- 5 class passes for single use by individuals.

## Everybody Dance Now \$100 - Suggested Donation

- Name on permanent signature wall
- Invitation to Opening Party on Oct. 4.



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## **Market Reach and Demographics/Benefits for Sponsors:**

Sponsoring DANCEFIX offers an unparalleled opportunity to connect with a vibrant and diverse community of highly active adults from across Cincinnati and beyond. Our current active student reach stands at 4,900, with a total reach via our mailing list extending to an impressive 10,000 individuals. The demographic spans adults ages 18-75, both men and women, from 119 Greater Cincinnati and surrounding zip codes.

Significantly, 50% of our current students come from 15 top zip codes including Downtown/Mt Adams, Hyde Park, Montgomery, and Indian Hill.

Additionally, sponsors will gain exposure to Walnut Hills residents, including families and children, during our grand opening, broadening the scope of engagement and fulfilling diverse marketing needs.

This is your chance to amplify your brand's presence within a dynamic and supportive community at the very heart of the Walnut Hills arts scene.



**For more information, contact  
[heatherbrittdance@gmail.com](mailto:heatherbrittdance@gmail.com)**

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