

October 4-6, 2024

Celebrate Movement, Celebrate Community



*DANCEFIX
Flagship Space
in Walnut Hills -
Grand Opening
Sponsorship
Opportunities*



DANCEFIX[®]

BY HBDC

www.dancefixcincinnati.com

Introduction

DANCEFIX is delighted to announce the grand opening of its new 5,500 square foot flagship studio space in the vibrant neighborhood of Walnut Hills—a thriving creative community in Cincinnati. This facility will enable DANCEFIX to offer a broader range of dance and fitness classes for both adults and youth, and to serve as a creative event center at the heart of the neighborhood.

Support the future of DANCEFIX, Cincinnati's award winning dance, fitness and community building organization!



October 4-6, 2024

Grand Opening
Sponsorships

DANCEFIX[®]
BY HBDC

October 4-6, 2024

www.dancefixcincinnati.com

Grand Opening Weekend



Are you ready to dance?

Join DANCEFIX for a community celebration of movement and community.

Friday, October 4th

Sponsors join us for a special sponsors toast and preview between 5:30 and 6:30pm. The entire community is invited to the best dance party ever between 6:30 and 10 pm.

Saturday and Sunday October 5th and 6th

Free Community Dance Classes for adults and children, Saturday and Sunday from 9 am to 3 pm each day, finishing with a community resource fair on Sunday to showcase our sponsors and neighboring organizations. We plan to MOVE Walnut Hills!



Grand Opening
Sponsorships

DANCEFIX[®]

BY HBDC

Sponsorship Levels

October 4-6, 2024

I Wanna Dance With Somebody \$10,000

- Acknowledged as a Premiere sponsor with logo placement on Grand Opening signage.
- Name on permanent sponsor legacy wall.
- Invitation for 4 guests to Grand Opening Sponsor Pre-Party and 10 tickets to the Opening Party on Oct. 4.
- Free Flash mob/performance at your organization's event.
- 2 free private dance classes for up to 20 people each or 40 class passes for single use by individuals.
- Participation in community resource fair, Sunday Oct 6th.
- Acknowledgement on all print, web, social and other media through December 2024.
- 30% discount on a weekday event space rental.



Grand Opening
Sponsorships

DANCEFIX[®]

BY HBDC

October 4-6, 2024

www.dancefixcincinnati.com

Sponsorship Levels

Dancing Queen \$5,000

- Acknowledged as a Gold Level sponsor with logo placement on Grand Opening signage.
- Name on permanent sponsor legacy wall
- Invitation for 2 guest to Grand Opening Sponsor Pre-Party and 5 tickets to the Opening Party on Oct. 4.
- 1 free private dance class for up to 20 people or 20 class passes for single use by individuals
- Participation in community resource fair, Sunday Oct 6th.
- Acknowledgement on all print, web, social and other media through December 2024.
- 10% discount on a weekday event space rental



Grand Opening
Sponsorships

DANCEFIX[®]
BY HBDC

Sponsorship Levels

October 4-6, 2024

FlashDance!

\$2,500

- Acknowledged as a Silver Level sponsor with logo placement on Grand Opening signage.
- Name on permanent sponsor legacy wall
- Invitation to the Opening Party on Oct. 4.
- 15 class passes for single use by individuals
- Participation in community resource fair, Sunday Oct 6th.
- Acknowledgement on all print, web, social and other media through December 2024.

Just Dance!

\$1,000

- Acknowledged as a Bronze Level sponsor with logo placement on Grand Opening signage.
- Name on permanent signature wall
- Invitation to Opening Party on Oct. 4.
- 10 class passes for single use by individuals.
- Acknowledgement on all print, web, social and other media through December 2024.



Grand Opening
Sponsorships

DANCEFIX[®]

BY HBDC

Sponsorship Levels

October 4-6, 2024

Dance Revolution

\$500

- Acknowledged as a Gold Level sponsor with logo placement on Grand Opening signage.
- Name on permanent sponsor legacy wall
- Invitation to Opening Party on Oct. 4.
- 5 class passes for single use by individuals.

Everybody Dance Now

\$100 - Suggested Donation

- Name on permanent sponsor legacy wall
- Invitation to Opening Party on Oct. 4.



Grand Opening
Sponsorships

DANCEFIX[®]

BY HBDC

www.dancefixcincinnati.com



Celebrate Movement, Celebrate Community

DANCEFIX by the numbers

Sponsoring DANCEFIX - voted Cincinnati's Best Dance Class 2 years running and New York Times recommended class for out of town visitors - offers an unparalleled opportunity to connect with a vibrant, diverse and highly engaged community of active adults living in Greater Cincinnati. The breakdown is as follows:

- 5,000: Current active student reach (those who have taken a class in the past 12 months)
- 10,000: Total reach of DANCEFIX mailing list (anyone who has taken a DANCEFIX class)
- 20 Public Performances annually: Opening performance at high-profile community events to inspire and engage audiences
- 119 Greater Cincinnati zip codes represented: Adults ages 18-75, 90% women
- 50% of DANCEFIXers live in the top 15 high-income communities, including Downtown/Mt Adams, Hyde Park, Montgomery, and Indian Hill.
- Exposure and access to the Walnut Hills community, including families and children who would benefit greatly from Christ's offerings.

This is your chance to amplify your businesses' presence within a dynamic and supportive community at the very heart of the Walnut Hills.

For more information, contact
heatherbrittdance@gmail.com



October 4-6, 2024

DANCEFIX[®]

BY HBDC



Celebrate Movement, Celebrate Community

Funding Goals - Countdown to Grand Opening

Combination of Sponsorships, Sign Wall Donations, Pre-Paid Classes at \$5000.

- Already raised -- \$111,300
- Need to raise - \$160,000 (HB has 30k in equity if absolutely necessary).

August 15th - \$40000

September 1 - \$40000

September 15- \$40000

September 30- - \$400000



For more information, contact
heatherbrittdance@gmail.com

October 4-6, 2024

DANCEFIX[®]

BY HBDC